POLICE

The mission of the Chula Vista Police Department is to enhance the quality of life in the City of Chula Vista by:

- Providing a proactive and professional level of police services, ensuring safety through commitment, integrity, and trust;
- Managing resources effectively;
- Treating all persons with fairness, respect, and dignity; and
- Maintaining a partnership with the community to meet future challenges.

The Department is comprised of five major divisions: Administration, Patrol, Investigations, Administrative Services, and Fiscal Operations/Research.

- Administration – Provides leadership, direction, and coordination for all Police Department operations and community based programs.
- Patrol –The primary responder for citizen calls for service. Augmented by canine units, Traffic, Communications, Street Team, and Community Relations.
- Investigations – Responsible for family protection services and investigating violent and property related crimes in addition to regional task force assignments. The Special Investigations Unit, School Resource Officers, Crime Analysis, and Narcotics Enforcement are also a part of this team.
- Administrative Services – Ensures public confidence in the Chula Vista Police Department by maintaining the highest standards of employee performance, in addition to recruitment of new personnel and retention and training of staff. Further the Crime Lab, Technology, Animal Care and Records also support this division.
- Fiscal Operations/Research – Responsible for research and evaluation of programs, performance measures and audits, resource development, council reports, and fiscal operations including the management of the Police budget, revenues, grants, payroll and procurement.

Major Accomplishments for Fiscal Year 2005

Last year was a significant period in the history of the Police Department. The department experienced many changes and successes. The most notable success was the move into the new building. This successful move was the culmination of many years of intense planning by all members of the Police Department. The transition within a weekend of the entire operation with very minimal impact to the citizens was directly related to the hard work of the women and men of the Police Department.

The department presented Council with a comprehensive review of the Animal Care Facility (ACF) and received funding for much needed staffing to meet current operational needs. The increased staffing will allow the ACF to handle the increased volume of animals that has been occurring over the last two to three years.

The department also successfully launched the Institutionalizing Problem Analysis (IPA) project

earlier in the fiscal year. This project will give officers the training and tools they need to tackle crime and disorder problems that they encounter on their beat assignments. IPA takes community-policing theories to the street level, and allows officers to diagnose the core issues surrounding crime and disorder issues within their beat, and apply innovative methods to correct those issues. So far, projects have been launched in beats 11 and 21, along the western corridor of the City. While it is too early to gauge the overall success of these projects, many "mini" successes have already been realized. One of the best developments from this project is that officers are able to provide a high level of service to the citizens of their respective beats. Additional beats will be incorporated into the IPA project over the next fiscal year.

The department continues to be a leader in law enforcement especially when it comes to cutting edge technology. The department, in collaboration with several private technology companies and the Department of Homeland Security, recently served as a demonstration test bed for new exciting technologies which will assist the department in recognizing potential terrorist activity and give supervisors the ability to see what is occurring on scene in real-time via an in car camera that can be controlled remotely.

During the last year, one of our Public Safety Analysts, Karin Schmerler, authored a guidebook for the Office of Community Policing Services, a division of the US Department of Justice. The guidebook is a reference manual for police departments to deal with crime and disorder in budget motels. Karin is one of the nations top experts on crime and disorder in budget motels and is currently working with a staff from a citywide committee to draft an ordinance to deal with Chula Vista's problem motels.

The department added it's first full-time Public Information Officer in October 2004. Bernard Gonzales was hired to fill this important role for the Police Department. Bernard comes to the City by way of 20+ years in the television news industry where Bernard primarily served as a television reporter for a variety of stations including KNSD 7/39. Bernard’s close working relationship with the news media has resulted in a significant increase in positive media exposure to the City and Police Department.

The "Cold Case" investigators have made arrests in three significant murder cases. The most notable was the arrest of Manuel Bracamontes, Jr., in the Laura Arollo case. Mr. Bracamontes was linked via DNA evidence. Janet Devine was arrested for the murder of her husband Thomas Devine and then two individuals were arrested for the murder of Pamela Shelly. These two individuals were identified via fingerprint and DNA evidence. Each of these cases were at least 10 years old. Technology and good old fashion detective work were the keys to solving these cases.

The department will also complete its second five-year strategic plan by the end of March. The process of developing this plan has had many positive effects on the organization. What we found during this process is that employees at all levels of the organization are deeply invested in the department, and they want to deliver the best service possible to the citizens of Chula Vista. The department identified over 30 specific programs and set performance measures to each, in an effort to measure productivity and to ensure top quality service to our customers.

Major Goals and Challenges for Fiscal Years 2006 and 2007

As part of the department's goal to reduce the Part 1 Crime Rate throughout the City, the department is requesting additional resources to continue "Operation Safe Neighborhoods" (OSN) for an additional six months. This project is in response to concerns from the City Council over escalating crime in Chula Vista. Despite an 18% decrease in violent crime, several violent crimes in January raised fears throughout the community. The department received an initial appropriation of $250,000 in FY05 to fund overtime deployment of officers to problem locations throughout the city. However, the department will need to add both sworn and civilian staff in order to maintain this level of effort for the long term. The department estimates that it will require an appropriation of $250,000 for overtime for each six months that OSN operates without an increase of staffing to the Street Team.

One upcoming goal for the department is to finish writing the ordinance for motel calls-for-service performance and present for Council approval by July. Although the details of the ordinance are still being worked out, the main objective of the ordinance is to set performance standards in terms of calls-for-service, as well as health and sanitation standards for all the motels in Chula Vista. This ordinance is being modeled after several succeful models in the cities of Stockton, California and Tukwila, Washington.

The department will also continue work on auto crime (auto theft and theft from autos) problems in the City. Since auto crime makes up 50% of our Part 1 crime, an innovative plan is being developed to try and reduce the number of autos that are stolen (or broken into) in our City. This program will seek funding to provide anti-theft devices to residents at either a significantly reduced cost or for free. The program will also focus on education of our residents about ways to protect their cars and the items inside the car. The goal is to reduce the rate of auto theft in our city. This effort will directly impact our ability to address the department's goal of reducing the crime index rate for Chula Vista through the CVPD community policing and problem solving strategies.

One goal for the department that has future implications on our crime rate in the City is to reduce the incidence of bullying in the elementary schools. Studies show that bullies in school are more likely to become criminals when they get older. In collaboration with the Chula Vista Elementary School District, the department has spearheaded an anti-bullying program at three elementary schools within the City over the past two years. This program includes awareness training for teachers and staff as well as reporting mechanisms for children if they are bullied. This program will expand to other schools this year. Research and Development staff is working closely with the school district to implement and evaluate the effectiveness of the program. Preliminary results are promising. A survey that was just completed of the three schools currently under the program has shown a 27% decrease in the number of students who complain of being bullied once or more a week. Further analysis of the survey data will need to be completed before a final determination on the initial success of the program can be determined.

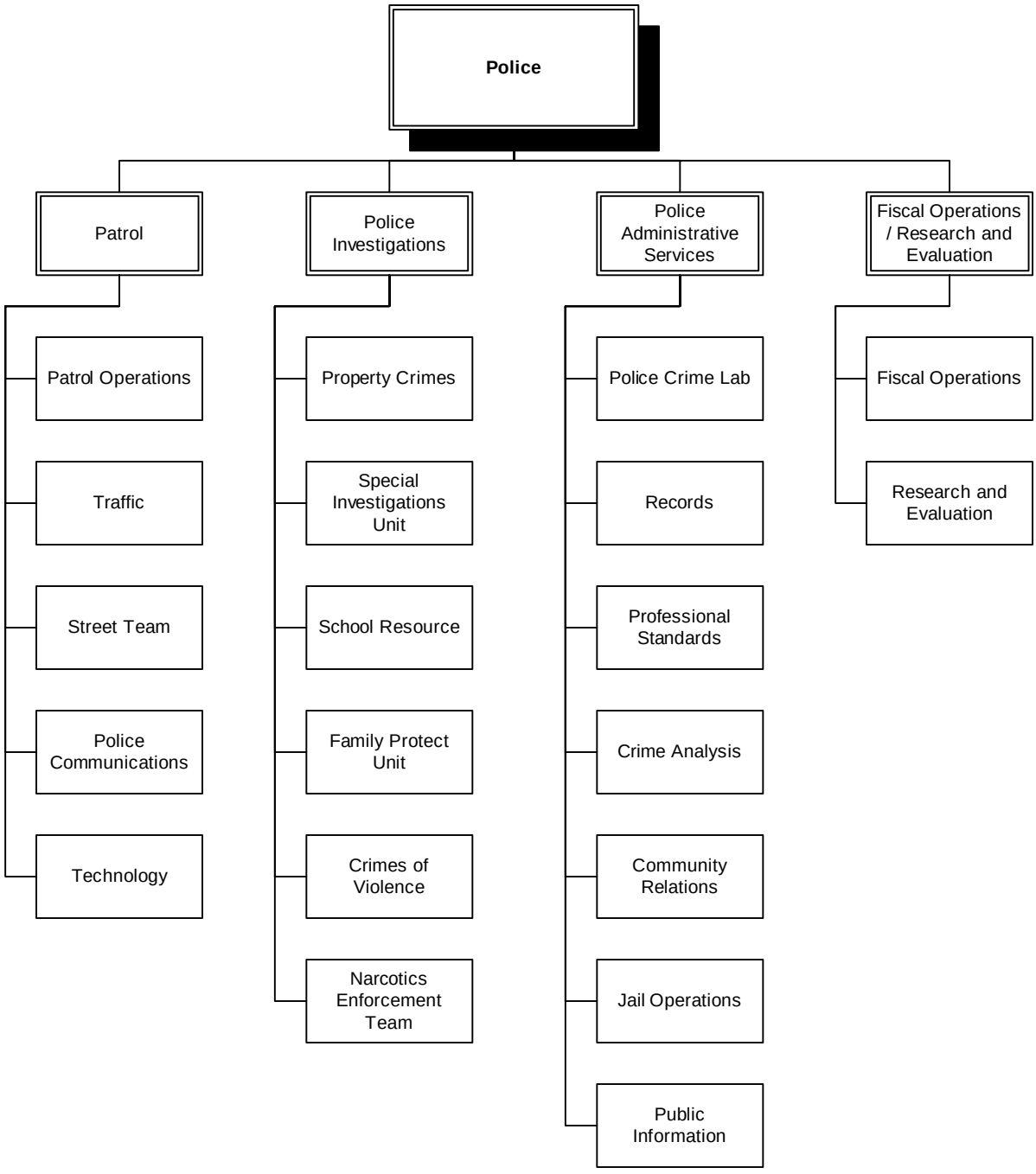
Another challenge faced by the department is to communicate with the citizens to whom we serve. There are several ways in which the department will accomplish this task. First, the department will continue meeting with residents in mini "town hall" style meetings. This will give community members the opportunity to discuss their issues and concerns with the department.

Secondly, the department will continue to publicize important events and issues through the Public Information Officer. Thirdly, the Community Relations Unit is working with the Chula Vista Elementary School District on receiving grant funds to start a School Watch program. Similar in concept to Neighborhood Watch, this program will involve schools, businesses and neighborhoods all in an effort to get everyone communicating with the police department if they see suspicious behaivor in and around schools. Fourth, the department will now conduct the Citizens Satisfaction survey each year, instead of every three years. The department will also conduct various customer satisfaction surveys in an effort to guage our effectiveness with our customers.

The departments continuing goal of lowering crime throughout the City will also be targeted at three specific public areas: transit stations; public parks; and shopping centers. Through proactive enforcement strategies like the Institutionalizing Problem Analysis, and OSN, the department will continue to focus not only enforcement, but seek to resolve the core issues surrounding the crime and disorder in these locations.

POLICE

ORGANIZATION CHART



POLICE 14000

EXPENDITURES

	FY 2004 ACTUAL	FY 2005 AMENDED	FY 2006 ADOPTED	FY 2007 ADOPTED
Personnel Services	32,179,209	37,434,464	38,170,154	40,556,492
Supplies and Services	4,265,962	4,681,397	4,256,990	4,291,310
Other Expenses	86,425	92,913	161,200	110,000
Capital	620,578	746,030	149,823	0
EXPENDITURE TOTALS	**$37,152,174**	**$42,954,804**	**$42,738,167**	**$44,957,802**

Expenditures by Division

DIVISION		FY 2004 ACTUAL	FY 2005 AMENDED	FY 2006 ADOPTED	FY 2007 ADOPTED
14100	Administration	753,475	193,983	223,351	494,602
14200	Patrol	20,629,101	23,869,536	24,763,801	25,870,526
14300	Investigations	7,104,466	6,984,998	7,263,817	7,736,126
14400	Administrative Services	4,254,243	6,449,608	5,885,099	6,058,500
14500	Special Operations	1,973,317	1,970,735	2,157,889	2,296,897
14600	CA Border Alliance Group	967,684	1,244,819	1,571,499	1,616,303
14700	Animal Control	1,089,885	1,450,687	0	0
14800	Fiscal Operations / R & E	380,003	790,438	872,711	884,848
	EXPENDITURE TOTALS	**$37,152,174**	**$42,954,804**	**$42,738,167**	**$44,957,802**

REVENUES

	FY 2004 ACTUAL	FY 2005 PROJECTED	FY 2006 ESTIMATED	FY 2007 ESTIMATED
Licenses and Permits	201,954	234,685	136,670	142,136
Fines, Forfeitures, Penalties	711,588	929,958	966,047	1,003,578
Revenue from Other Agencies	3,515,326	3,806,524	3,195,890	2,799,789
Charges for Services	2,491,933	2,815,435	2,746,542	3,198,729
Other Revenue	284,095	279,745	250,744	255,747
Transfers In	691,965	711,288	532,984	545,150
REVENUE TOTALS	**$7,896,861**	**$8,777,635**	**$7,828,877**	**$7,945,129**

POLICE

AUTHORIZED POSITIONS

	FY 2001	FY 2002	FY 2003	FY 2004	FY2005	FY2006	FY2007
Chief of Police	1	1	1	1	1	1	1
Assistant Chief of Police	1	1	1	1	1	1	1
Administrative Analyst II	1	1	1	1	1	0	0
Administrative Office Assistant I	1.48	0	0	0	0	0	0
Administrative Office Assistant II	1	0	0	0	0	0	0
Administrative Office Assistant III	4	0	0	0	0	0	0
Administrative Office Specialist	2	0	0	0	0	0	0
Administrative Secretary	1	1	1	1	1	0	0
Administrative Services Manager	1	1	1	1	1	1	1
Adoption Counselor	0	0	0	0.5	0	0	0
Animal Control Manager	1	1	1	1	1	0	0
Animal Control Officer	6	6	6	6	6	0	0
Animal Services Specialist	0	0	0	0	0.5	0	0
Business Office Manager	1	1	1	1	0	0	0
CBAG Analyst	2	2	2	2	2	3	3
CBAG Budget Manager	1	1	1	1	1	1	1
CBAG Deputy Executive Director	1	1	1	1	0	1	1
CBAG Executive Assistant	0	0	0	0	0	1	1
CBAG Executive Director	0	0	0	0	1	0	0
CBAG Graphic Designer/Webmaster	0	0	0	0	0	1	1
CBAG Management Assistant	1	1	1	1	2	1	1
CBAG Meth Strikeforce Coordinator	0	0	1	1	1	1	1
CBAG Network Administrator I/II	1	1	1	1	1	2	2
CBAG Network Assistant	0	0	1	1	1	0	0
CBAG Network Manager	0	0	0	0	0	1	1
CBAG Program Analyst	1	1	1	1	2	2	2
CBAG Program Manager	0	0	0	0	1	1	1
CBAG RCFL NTWK Engineer	0	0	0	0	1	1	1
CFMH Coordinator	1	1	1	1	1	0	0
Communication Operator	15	15	24	24	0	0	0
Communication Operator I	3	3	0	0	0	0	0
Community Resource Coordinator	1	1	1	1	1	0	0
Community Services Officer	12	13	12	12	12	11	11
Crime Analysis Manager	1	1	1	1	1	0	0
Crime Analyst	1	1	1	1	1	0	0
Crime Laboratory Manager	1	1	1	1	1	1	1
Criminal Information System Specialist	2	0	0	0	0	0	0
Customer Service Rep	1	2	2	2	1	0	0
Data Entry Operator II	2	0	0	0	0	0	0
Evidence Control Assistant	3	3	3	3	3	3	3
Evidence Technician	2	2	2	2	2	0	0
Fiscal Office Specialist	0	0	0	0	0	1	1
Forensics Specialist	0	0	0	0	0	2	2
Information System Technician	1	0	0	0	0	0	0
Information Technology Analyst	0	1	1	1	1	0	0

POLICE

AUTHORIZED POSITIONS

	FY 2001	FY 2002	FY 2003	FY 2004	FY2005	FY2006	FY2007
Information Technology Manager	1	0	0	0	0	0	0
Intelligence Analyst	5	5	6	6	6	0	0
Investigative Aide	0	1	0	0	0	0	0
Kennel Attendant	3.25	3.25	3.25	3.25	3.25	0	0
Latent Print Examiner	2	2	2	2	2	2	2
Lead Communication Operator	5	5	6	6	0	0	0
Office Specialist	0	6.48	6.48	6.48	5.48	2	2
Parking Control Officer	2	2	2	2	2	0	0
Parking Enforcement Officer	0	0	0	0	0	2	2
Peace Officer*	133	137	138	138	138	139	139
Police Agent	52	53	53	53	53	54	54
Police Captain	2	2	2	2	2	2	2
Police Communications Relations Specialist	0	0	0	0	0	2	2
Police Data Specialist	0	3	3	3	3	3	3
Police Dispatcher	0	0	0	0	24	24	24
Police Dispatcher Supervisor	0	0	0	0	6	6	6
Police Lieutenant	8	9	9	9	10	10	10
Police Records Assistant II	6.5	0	0	0	0	0	0
Police Records Specialist	0	6.5	6.5	6.5	6.5	7.5	7.5
Police Records Transcriptionist	0	4	4	4	4	4	4
Police Report Transcriptionist	4	0	0	0	0	0	0
Police Sergeant	23	24	24	24	24	24	24
Police Services Officer	5	5	5	5	14	14	14
Police Support Services Manager	0	0	0	0	0	1	1
Police Technology Specialist	0	0	0	0	0	1	1
Police Training Coordinator	1	1	1	1	1	0	0
Property Control Clerk	1	0	0	0	0	0	0
Public Information Officer	0	0	0	0	1	1	1
Public Safety Analyst	0	0	0	0	0	5	5
Range Master	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Registered Veterinary Technician	0	1	1	1	1	0	0
Secretary	5.5	6.5	6.5	6.5	7.5	7.5	7.5
Senior Administrative Secretary	0	0	0	0	0	1	1
Senior Employee Development Specialist	0	0	0	0	0	1	1
Senior Fiscal Office Specialist	0	1	1	1	1	2	2
Senior Management Analyst	1	1	1	1	1	1	1
Senior Office Specialist	0	2	2	2	4	4	4
Senior Police Data Specialist	0	1	1	1	1	1	1
Senior Public Safety Analyst	0	0	0	0	0	1	1
Training Programs Specialist	0	0	0	0	0	1	1
Total Permanent FTE's	**335.23**	**346.23**	**355.23**	**355.73**	**370.73**	**360.50**	**360.50**

***** These positions are allowed up to 5 over-hires; over-hire positions are not included in the authorized position count.

POLICE

MISSION STATEMENT • GOALS • OBJECTIVES AND MEASURES

MISSION STATEMENT: The mission of the Chula Vista Police Department is to enhance the quality of life in the City of Chula Vista by: providing a proactive and professional level of police service ensuring safety through commitment, integrity, and trust; managing resources effectively; treating all persons with fairness, respect, and dignity; and maintaining a partnership with the community to meet contemporary and future challenges.

GOAL: To proactively identify and maintain the service levels required to best meet the needs of a growing Chula Vista community.

Objective: *Prevention of crime.*

Annual Measure	1998	2003	2004	98-04 Δ	03-04 Δ
FBI Index - Crime rate per 1000 population	50.3	39.3	38.4	-31%	-2.4%
Residential burglary rate per 1,000 population	4.9	3.0	3.3	-33%	9%

Objective: *Apprehension of offenders.*

Annual Measure	1998	2003	2004	98-04 Δ	03-04 Δ
FBI Index - Crime clearance rate/solvability %	26%	16%	16%	-10%	0%
% of stolen property recovered	47.8%	52%	45%	-2.8%	-7%

Objective: *To conserve emergency resources.*

Annual Measure	1998	2003	2004	98-04 Δ	03-04 Δ
# of dispatched calls that are top priority per sworn FTE	8.1	6.2	5.7	-30%	-8%

Objective: *Citizen satisfaction survey.*

1. Conduct a resident opinion survey every three years.

Objective: *To actively meet the Growth Management Oversight Committee's response threshold standards.*

Annual Measure	FY04 ACT.	FY05 EST.	FY06 PROJ.	FY 07PROJ.
% of calls where P-1 response time standards met	82%	81%	81%	81%
% of calls where P-2 response time standards met	48.4%	50%	51%	53%
# of calls for service responses	70,000	72,000	73,000	75,000

Objective: *To decrease traffic related calls for service and to reduce the number of traffic related deaths and injuries*.

Annual Measure	FY04 ACT.	FY05 EST.	FY06 PROJ.	FY 07PROJ.
Total number of traffic accidents	2,199	1,912	1,800	1,750

Annual Measure	2002	2003	2004	02-04 Δ
Injury-producing traffic accidents per 100,000 population	653	619	606	-7.2%

GOAL: Ensure employee recruitment, training and retention are a priority by creating an environment that emphasizes continuous professional development for department employees.

Objective: *Create an automated database for the tracking of all personnel, ranks, and assignments in order to more efficiently account for promotions and vacancies.*

Objective: *Maintain zero vacancies in reference to patrol strength.*

Annual Measure	FY04 ACT.	FY05 EST.	FY06 PROJ.	FY07 PROJ.
# of background investigations	382	390	425	475
Increase visibility of dept. by attending college career fairs	42	60	65	70

GOAL: Conduct performance audits and program evaluations throughout the Department to increase efficiency and limit potential liability.

Objective: *Develop and implement program evaluations.*

Objective: *Develop and conduct performance audits.*